



the VIZSLA CLUB of AMERICA, Inc.

NATIONAL EVENT CATALOG ADVERTISING INFORMATION LAYOUT & ORDER FORM

Dear Vizsla Fanciers,

Vizsla Club of America is happy to announce the return of the FIELD SECTION to the National Specialty Catalog with a special pricing program of \$150 per advertising page, which will ALSO place your ad in BOTH the National Gun Dog Championship AND the National Field Championships' catalogs.

THE PARTICULARS:

- Submit your ad by the required due date for each subsequent catalog's closing.
- You may use the same ad for all three OR you may submit a different ad for each catalog.
- You prepare the ad and submit in required format.*

Full Page-Color - 3-Fer AD \$150. OR Full Page-Color - ONE TIME AD \$65.00 per page

OR Business Card - \$20.00 per card (One time Ad)

Ad design is available for \$25 per page. Please contact Diane Fazio for design help.

Payment is required with order.

Make checks payable (in US funds or their equivalent) to the VCA-NE. A \$30 service charge is assessed to any payment returned by the bank.

All Stud Dog and Litter Announcements MUST include OFA clearances

All information may be submitted on a CD, DVD or by email.

Diane Fazio

1433 Blacks Hollow Road • Spring Church, PA 15686

(724) 478-2783 • grousebend@yahoo.com

***** Camera ready ads must be submitted as a JPEG(.jpg), TIFF(.tif), or PDF (.pdf).**

Advertising Guidelines:

Listed below are a few suggestions to help you create the best possible advertisement:

Follow the size specifications listed on the order form. Photographs taken outdoors reproduce the best.

Choose a photo in which your dog is in contrast to its surroundings. A light background is best, as Vizslas do not show up well against dark backgrounds.

Consecutive Page Requests – highly recommend that these ads be submitted at the same time – if not, it is possible that they will NOT be placed together.

Page Reservations will be accepted with payment ONLY!

NOTE: We reserve the right to modify ads to maintain conformity and consistency in the catalog.



NATIONAL FIELD TRIAL CATALOG ADVERTISING INFORMATION LAYOUT & ORDER FORM

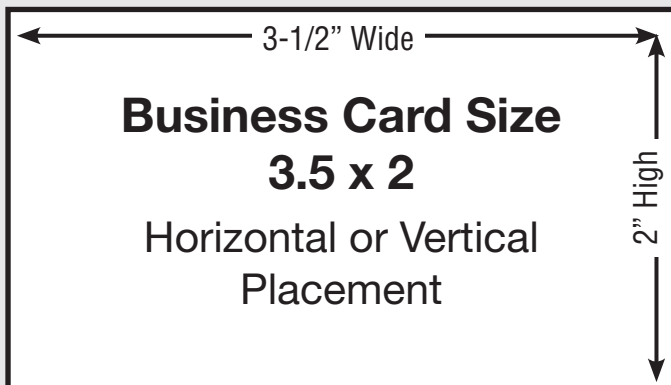
Name: _____ Phone: _____ E-Mail: _____

Catalog Advertising Layout Info

Full Page Ad
7-1/2" High x 4-1/2" Wide

Business Card Ad
2" High x 3-1/2" Wide

1. This Layout guide indicates the absolute as sizes in which your information must fit
 - You must use this guide to make sure your ad fits
 - Keep Ad dimensions within the confines (lines of this box)
2. Do not ad borders (To ensure consistency, we will add borders as necessary)
3. Your Ad copy clearly typed or printed and an original photograph must be submitted.
4. To have photo(s) returned, send self-addressed stamped envelope with payment.
5. You may also send a layout that we will copy as closely as possible.
6. We reserve the right to modify ads to maintain conformity and consistency in the catalog.
7. Payment is required with order and must be received by the deadline.



7-1/2" High

DEADLINE: Oct. 23, 2017

Ad design is available for \$25 per page. Please contact Diane Fazio to put ad together.

Please specify how many pages you wish to purchase:

____ Full Page-Color - \$150.00 per page
(3-fer deal of an ad in 3 consecutive Nationals catalogs.)

____ Full Page-Color - \$65.00 per page
(this event Only)

____ Business Card - \$20.00 per card
(this event Only)

\$ _____ TOTAL Amount Enclosed

Submission of Camera Ready Art

Please review the information on the left, as well as on the following page, to be sure your ad meets the guidelines. Also, be careful not to send 8-1/2 x 11 ads – they will not size correctly. Ads not correctly sized will be returned, or if you like, Diane can work with you to make it fit correctly.

VIZSLA INFORMATION REQUIRED FOR ADVERTISEMENTS

All Stud Dog and Litter Announcements MUST include OFA clearances.

“Pending” is not acceptable.

There are 2 ways to make your payment:

(If you choose Paypal, add 5% to your total to cover the service charge.)

1. By check: please make checks payable to VCA-NE and note “CATALOG Ad” in the memofield.

2. By PayPal: the payee is vcane@gmail.com and add 5% to the total and MEMO that thepayment is for “CATALOG Ad”.

Mail this sheet, art and payment to:

Diane Fazio
1433 Blacks Hollow Road
Spring Church, PA 15686
grouseband@yahoo.com • (724) 478-2783

Returned checks will be charged a \$30.00 service fee

4-1/2" Wide