

The VIZSLA NEWS - Advertisement Rates and Publishing Schedule

Black and White Advertisements	Members	Non-Members Commercial
Front Cover includes ½ page cover story inside	\$160	\$220
Inside Front or Back Cover	\$120	\$150
Centerfold 2 full pages (incl 2 photos)	\$150	\$210
Full Page (includes 1 photo)	\$75	\$110
Half Page Horizontal (incl 1 photo)	\$45	\$60
Additional photos	\$15	\$18
Full Color Advertisements	Members	Non-Members Commercial
Front Cover includes ½ page cover story inside	\$450	\$500
Back Cover (includes 1 photo)	\$400	\$450
Inside Front or Back Cover	\$300	\$350
Centerfold 2 full pages (incl 2 photos)	\$550	\$600
Full Page (includes 1 photo)	\$250	\$275
Additional photos	\$25	\$28

Publishing Schedule and Advertisement Deadlines

Ad Deadline	Issue	Published/Mailed
December 5 th	Jan/Feb 2009	January 15, 2009
February 5 th	Mar/April 2009	March 5, 2009
April 5 th	May/June 2009	May 5, 2009
June 5 th 2009	July/Aug 2009	July 5, 2009
August 5 th 2009	Sept/Oct 2009	October 5, 2009
September 5 th	Sept/Oct 2008	October 10, 2008
October 5 th	Nov/Dec 2008	November 5, 2008