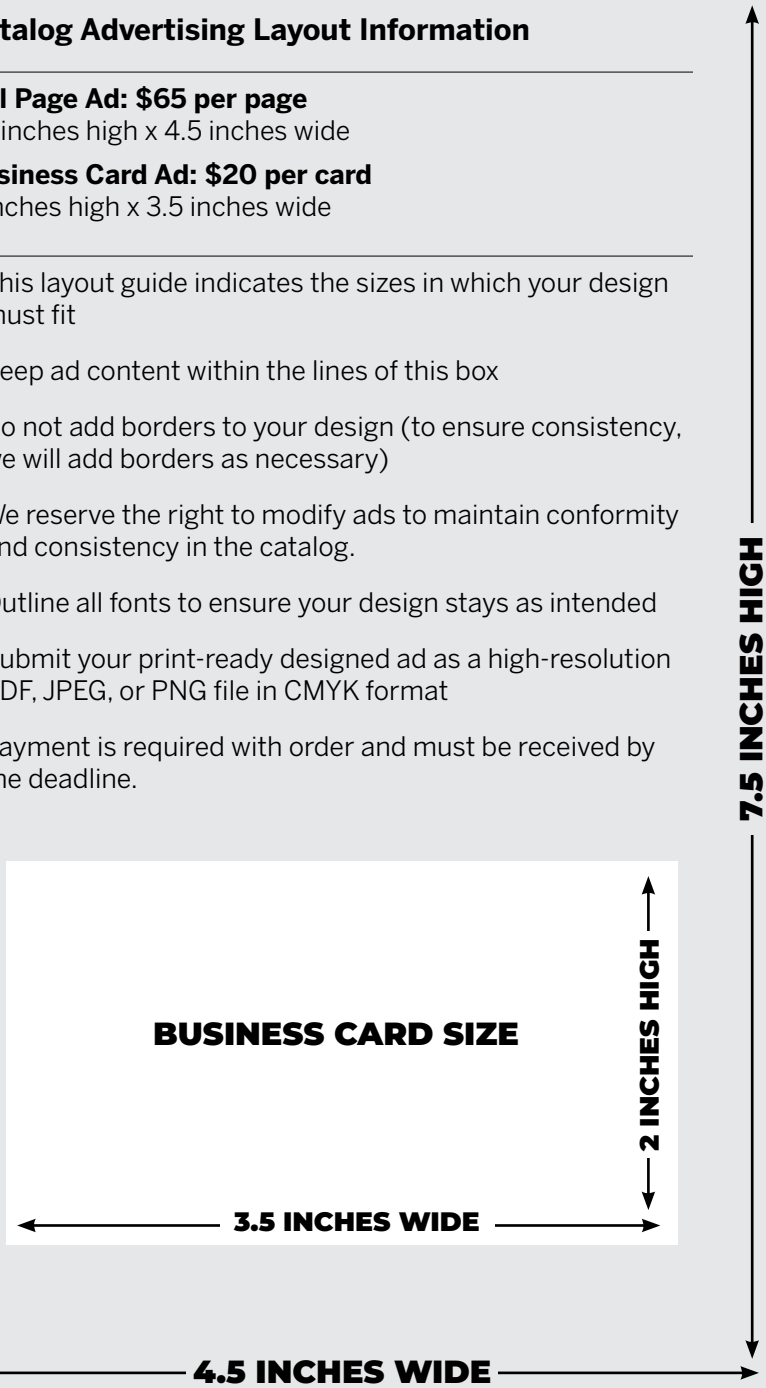
NATIONAL FIELD TRIAL
CATALOG ADVERTISING INFORMATION
LAYOUT & ORDER FORM

Catalog Advertising Layout Information

Full Page Ad: $65 per page
7.5 inches high x 4.5 inches wide

Business Card Ad: $20 per card
2 inches high x 3.5 inches wide

- This layout guide indicates the sizes in which your design must fit
- Keep ad content within the lines of this box
- Do not add borders to your design (to ensure consistency, we will add borders as necessary)
- We reserve the right to modify ads to maintain conformity and consistency in the catalog.
- Outline all fonts to ensure your design stays as intended
- Submit your print-ready designed ad as a high-resolution PDF, JPEG, or PNG file in CMYK format
- Payment is required with order and must be received by the deadline.



DEADLINE: Oct 13, 2024

Ad Design
Ad design is available for $55 per page. Please contact Terry Ann Fernando at TA@onpointdesignstudio.com to put your ad together. The ad design payment will be handled separately from the fee to purchase the ad.

Ad Submission
Please review the information on the left to be sure your ad meets the guidelines. Be careful not to send 8.5 x 11" ads – they will not size correctly. Ads not correctly sized will be returned via email, or if you like, Terry Ann can work with you to make it fit correctly.

Vizsla Information Required for Ads
All stud dog and litter announcements MUST include OFA clearances. "Pending" is not acceptable.

There are two ways to make your payment for the advertisement:

1. **By PayPal:** the payee is vcafieldne@gmail.com and add 5% to the total to cover the service charge. You MUST specify the purpose for the funds in the Notes box.
2. **By check:** please make checks payable to VCANE and note "Catalog Ad" in the memo field. You can mail checks to:

   Terry Ann Fernando
   1204 Loblolly Court
   Raleigh, NC 27615

Email this PDF and your ad file to Terry Ann at TA@onpointdesignstudio.com.

Returned checks will be charged a $30.00 service fee.

Name: _____

Email: _____

Phone: _____

How many pages do you wish to purchase?

☐ Full page, color: $65.00 per page (this event only)

☐ Business card, color: $20.00 per card (this event only)

☐ **PAYMENT TOTAL**