Catalog Advertising Information

Would you like to advertise your kennel, brag on a few spectacular wins or simply wish people luck at the National Events?

The National Specialty Catalog gives you an excellent opportunity to promote your vizslas and serves as a keepsake.

Advertising Guidelines:

-Color Full Page and Divider Page ads must be 7 ½' high by 4 ½" wide. Copy ready ads must be submitted in either PDF (.pdf) or TIFF 9.tif) file format.

-Digital resolution for images used in ads should be at least 300 dpi.

-For consecutive-page ad requests, all pages should be submitted at the same time; otherwise we cannot guarantee they will be placed together.

-Ads not meeting the size or formatting guidelines will be reformatted to fit or returned.

Required Information:

OFA numbers are no longer required for catalog ads with the following exceptions:
-OFA numbers for sires and dam are required for "upcoming litter" or "puppies available" ads

-Any ad that can be construed as a "breeding" ad (ie: "Available at Stud") will require the inclusion of that dogs OFA number.

Pricing/Payment:

Color Full Page - $95 Divider Full Color Page - $125

Reserve and pay for your ads through the Reservation Form, which can be found on the website: https://vcaweb.org/event/2025-national-specialty-events/

Advertisement Submittal Deadline is March 15, 2025.

Completed Ads, questions or if you are needing assistance should be sent to Jone Brown at: tjonebrown@gmail.com

Actual Ad Size 4 ½" Wide x 7 ½" High