



Catalog Advertising

Would you like to advertise your kennel, brag on a few spectacular wins, or simply wish people luck at the National Events?

The National Specialty catalog gives you an excellent opportunity to promote your vizslas and serves as a wonderful keepsake. This year the cost for a full-page color ad is just \$70.

ADVERTISING GUIDELINES:

- Color Full Page and Divider Page ads must be 7 ½" high by 4 ½" wide. Copy-ready ads must be submitted in either PDF (.pdf), JPEG 9.jpg) or TIFF (.tif) file format.
- Digital photo resolution for images used should be at least **300 dpi**.
- Divider Page ads will be offered to last year's winners first; any unsold pages will then be made available to all for purchase with preference going to whomever submits payment first.
- For consecutive-page ad requests, all pages should be submitted at the same time; otherwise, we cannot guarantee them placed together.
- Page reservations will be accepted only with payment.
- Ads not meeting size and formatting guidelines will be reformatted to fit the catalog or returned at the Editor's discretion.

REQUIRED INFORMATION:

An OFA number is no longer required for catalog advertisements with the following exceptions:

- OFA numbers for sires and dams are required for "upcoming litter" or "puppies available" advertisements.
- Any advertisement that can be construed as a "breeding" advertisement (e.g. "Available at Stud") will require the inclusion of an OFA number.

NEED HELP?

If you need assistance creating a copy-ready advertisement, contact the Editor. Basic re-formatting assistance will be given at no cost on a first-come basis. If you need help with your ad please submit your request well in advance of the deadline.

PRICING:

Color Full Page -	\$70
Divider Page (Front) -	\$130
Divider Page (Back) -	\$105

PAYMENT INSTRUCTIONS:

By Check: Make checks payable to "VCA-NE" and mail to Michel Berner
By PayPal: Follow the links on the VCA website's 2022 National Events page for detailed instructions.

ADVERTISEMENT SUBMITTAL DEADLINE IS MARCH 16, 2022

Submit ads and payment by check to the following:

Michel Berner
W14849 Scotch Pine Road
Fairchild, WI 54741
michel@miravizslas.com
(715) 563-1459

← Actual Ad Size 4 ½" Wide x 7 ½" High →